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# Massachusetts Chimney Sweep Guild

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## MCSG Rate Card

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MCSG Magazine is distributed quarterly in MA, CT, RI, NY, NH, VT and to subscribers throughout the United States and Canada

Distribution 250 + Per Issue

MCSG Magazine Advertising Rates and Specifications.  
Published March, June, September and December

**Deadline for camera ready copy 15th day prior to the issue month.**

All display ads shall be available in full color.

Rates are per issue.

Full Page - \$250 ..... 7 7/8" x 10 1/4"

Half Page Vertical \$200 ..... 3 3/4" x 10"

Half Page Horizontal \$200..... 7 7/8" x 5"

1/4 Page - \$150..... 3 3/4" x 2 1/2"

### **New Insert Availability**

Your two-sided insert flyer can now be included in the MCSG Magazine mailing envelope. Provide 250 printed flyers to our printer before the deadline date of the magazine mailing and you cost is \$200.

If you also have a display ad in the MCSG Magazine, your insert is a reduced rate of \$150. Your company brochure can be used at this same rate.